

Signage Guide



The Award winning property sign specialist

 **KREMER SIGNS**

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About Kremer Signs

Kremer Signs are the UK's leading supplier to the property market. We design, print, manufacture and install a wide range of high quality signage, from Residential 'For Sale' boards through to office fascia signage. Our philosophy is simple; high quality at competitive prices and above all, a personal, friendly and professional level of customer service that truly sets us apart from our competitors.

Established in 1985 in a small single unit, today we trade from 3 locations within the UK giving us a total production capacity in excess of 40,000 sq ft, offering a local service throughout the entire UK.



Office Fascia Signs

As well as supplying high quality Estate Agents boards, we also offer a full range of cutting edge fascias and external signage. These can be designed and manufactured to offer you a welcoming presence and set you apart from your competition. From a simple aluminium sign tray to a fully illuminated office fascia, we are able to deliver the impact that you need in today's demanding business world. Our range includes: Dibond and Aluminium fascia panels, Built up Stainless Steel lettering, LED halo illumination, Lightboxes, CNC cut stand off lettering, and Parabeam (strip) lighting.

We have always recognised that brand consistency is crucial to our customers, and that corporate logos and colours remain identical throughout. Whether that be for a 'For Sale' board, pavement sign, wall graphic or a complete fascia sign, we guarantee your branding will remain the same.

Estate Agents Boards

We are the UK's leading supplier of residential Estate Agents boards - such as the For Sale and To Let signs you see along almost any residential street. We have a reputation for supplying high quality and durable boards to a wide variety of clients throughout the property marketplace. We offer a full design and production facility that can accommodate almost any request for colour and shape, with boards including full photographic content if required.

From 'T Boards' and 'Flag Boards' through to revolutionary 'Shaped' and 'Picture Boards', we ensure that every Estate Agent board is fully heat-sealed, pre-drilled and supplied with all the mounting accessories needed.

Residential Boards

Kremer Signs are the UK's leading supplier of residential Estate Agents boards - such as the For Sale and To Let signs you see along almost any residential street. We have a reputation for supplying high quality and durable boards to a wide variety of clients throughout the property marketplace. We offer a full design and production facility that can accommodate almost any request for colour and shape, with boards including full photographic content if required.



T Board



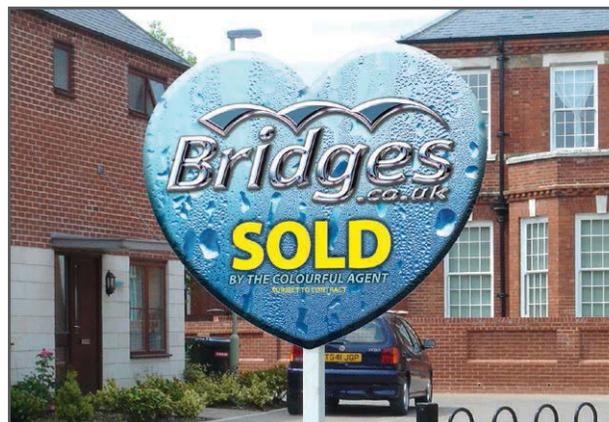
Shaped T Board



Four Colour Picture Board



T Board



Shaped T Board



Four Colour Picture Board

Residential Boards

Our residential boards come in a variety of styles, shapes and sizes. Our T Boards are created using 2 sheets of 4mm correx, with heat welded edges to form durable centre post boards. Flag Boards are produced using a sheet of 6mm heavyweight correx printed double sided to produce a flag style fixing. Boards can also be attached to a wooden frame consisting of a vertical and cross beam, creating a hangman style post.



Flag Board



Shaped Flag Board



Hangman Board



Flag Board



Shaped Flag Board



Hangman Box Board

Prestige Fascia Signs

Below are examples from our 'Prestige Fascia' range, which includes fret cut LED illuminated signs and LED built up lettering.



Internally LED illuminated aluminium sign tray. All text fret cut and backed up with an acrylic sheet. Complimented with LED parabeam lighting and an LED illuminated shaped projecting sign.



Internally LED illuminated aluminium sign tray. All text fret cut with acrylic pushed through from the rear (10mm). Individual letters faced with vinyl to create a halo (glow) effect. Includes LED window displays.



Internally LED illuminated aluminium sign tray fitted to a curved surface. All text fret cut with acrylic pushed through from the rear (10mm). Individual letters faced with vinyl to create a halo (glow) effect. Includes LED illuminated projecting sign.



Aluminium sign tray with 50mm built up stainless steel letters. Red LED lighting fitted inside each letter, shining against the background, creating a halo effect.



Internally LED illuminated aluminium sign tray. All text fret cut and backed up with a coloured acrylic sheet. Complimented with LED window displays and an LED illuminated projecting sign.



Aluminium sign tray with built up LED letters and logo. Giving LED illumination to the front of the letters and halo effect to the rear. Telephone number and website fret cut and backed up with an acrylic sheet.

Mid-Range Fascia Signs

Below are examples from our 'Mid-Fascia' range, which includes aluminium sign trays with stand off lettering. Illumination added in the form of a fluorescent or LED parabeam, internally illuminated, flex face or fret cut signage.



Aluminium sign tray with 5mm acrylic text bonded direct to face of sign. Colour coded fluorescent parabeam and internally illuminated projecting sign.



Aluminium sign tray with mitred corners, 5mm acrylic stand off logo and company name, fluorescent parabeam and an illuminated projecting sign.



Aluminium sign tray with 10mm acrylic stand off logo and company name with vinyl text. LED parabeam and an illuminated projecting sign.



Aluminium sign tray with 50mm built up brushed stainless steel lettering. Vinyl decoration and colour coded LED parabeam lighting.



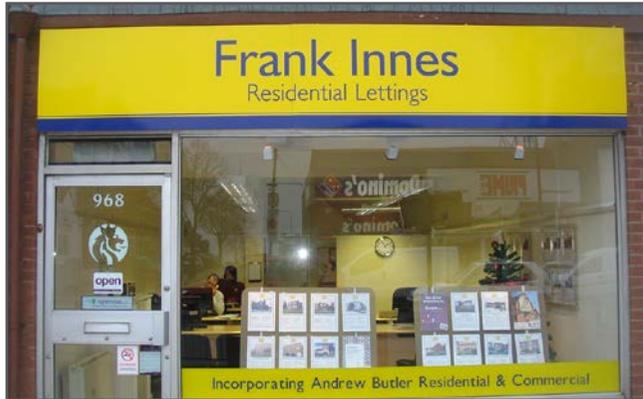
Internally illuminated, built up aluminium sign tray. Fret cut logo and backed up with an acrylic sheet. Supplied with an illuminated projecting sign.



LED illuminated flex face fascia with powder coated back tray. Tensioned, digitally printed PVC allowing full illumination across the whole sign.

Standard Fascia Signs

Below are examples from our 'Standard Fascia' range, which includes a standard aluminium composite sign tray with either vinyl text or stand off lettering. Illumination can be added in the form of a simple parabeam (strip lighting).



Aluminium composite sign tray with vinyl text and window graphics.



Stand off dibond lettering direct to fascia board, illuminated with a parabeam. Supplied with an illuminated hanging projecting sign.



Aluminium composite sign tray with fret cut LED illumination on all text with LED parabeam lighting above for maximum effect.



Aluminium composite sign tray with 5mm white acrylic stand off lettering and illuminated parabeam (strip) lighting.



Dibond corner sign tray, with stand off lettering and illuminated via an LED parabeam



Aluminium composite sign tray with digitally printed vinyl graphics. Finished off with an illuminated projecting sign.

Projecting Signs

Below are examples of various Projecting Signs we offer. These are available with or without illumination and can be produced in different shapes and sizes.



Shaped, fret cut and internally illuminated.
Fixed through sign tray using a 'top hat' bracket.



Fret cut, internally illuminated using LED lighting and fixed to the wall with powder coated brackets.



Internally illuminated projecting sign, with a digitally printed acrylic panel and colour coded frame.



Traditional projecting sign on wrought iron bracket with mini parabeam lights using LED illumination.



Internally illuminated, fret cut aluminium projecting sign, fixed flush to the fascia sign.



Internally LED illuminated with all text fret cut. Individual letters faced with vinyl to create a halo effect.

Pavement Signs

Pavement Signs can either be produced with a simple message such as 'open', or can be personalised with full colour logos and messages, for the more professional look and also proven to help capture the passing traffic on today's busy high streets. We offer these pavement signs in a number of popular styles; fixed or swing, A-frame or base mounted.

A Board



Our heavyweight A Board is manufactured from powder coated steel and wood to provide both durability and wind resistance.

Swinger Sign



These are produced from a durable plastic with an aluminium panel, which are powder coated to provide outstanding durability.

Standard Performa



Our Standard Performa has a heavyweight base with a powder coated aluminium panel inserted into the base.

Free Standing LED Displays

We offer a standard range of free standing displays through to a specialist bespoke service, tailor made to suit your office. We understand that your shop window is one of the most powerful tools in capturing passing trade, so by using your branding and ensuring that the displays reflect your office intentions, we are able to maximise the look and feel to welcome your next potential customer.



LED Illuminated 'Victory'



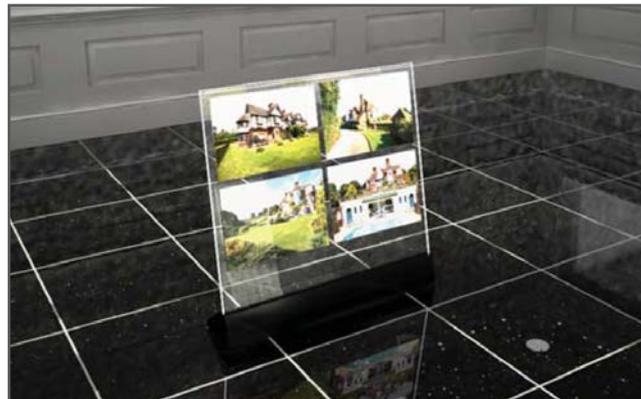
LED Illuminated 'Zone Steel'



LED Illuminated 'Event'



LED Illuminated 'Alert'



LED Illuminated 'Ghost'



LED Illuminated 'Clipper'

LED Pocket Displays

We also offer window displays with bright LED pockets, for an enhanced street presence.

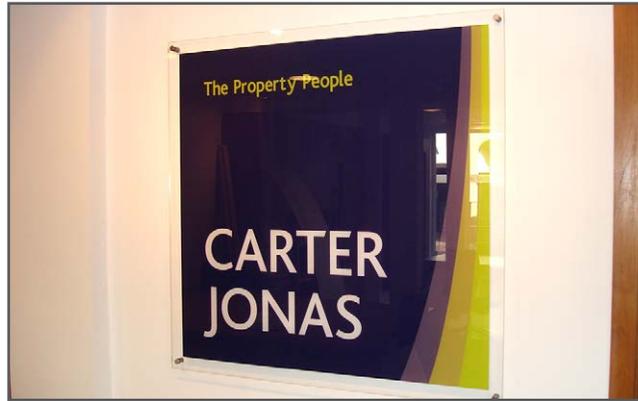


Internal Office Signage

For your internal office signage, we can supply a variety of wall logos and stand off lettering. These can be supplied with or without illumination.



High impact stand off wall logo with LED illumination.



Wall mounted logo.



Internal wall logo. Supplied as built up letters with a fret cut face and illuminated via LED's.



LED illuminated flex face life style image.



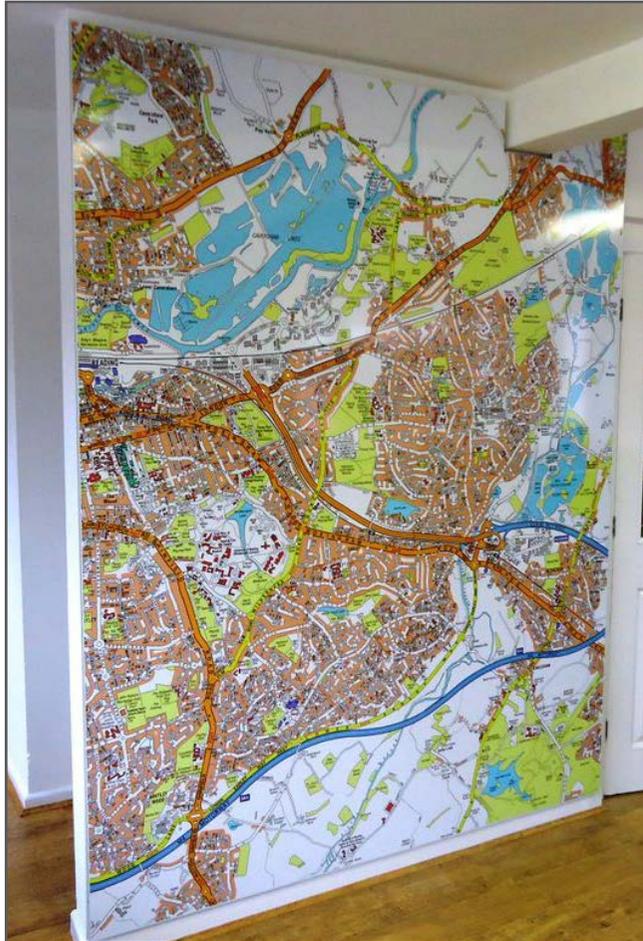
Back wall sign with both stand off lettering and acrylic letters applied to face.



Chrome effect lettering, standing off via studs and cups.

Internal Office Wall Maps

For your internal office signage, we can also supply a variety of wall maps covering your local area. These large format maps can be cut to size to suit your office wall. Illumination can be applied if required.



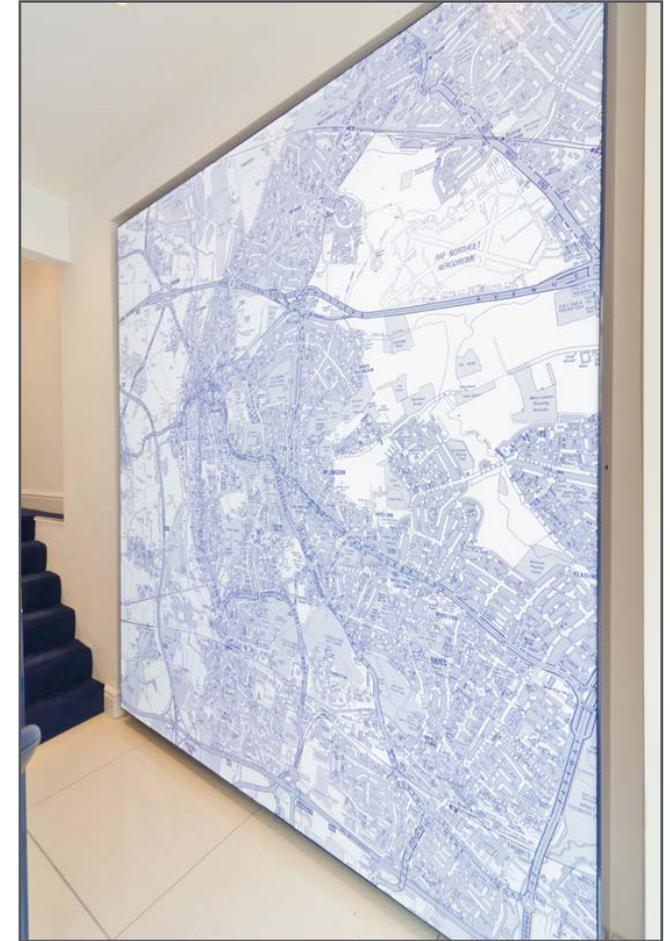
Dibond internal wall map, cut to suit wall and ceiling.



Fret cut foamex wall map



Stand off dibond wall map installed with steel spacers.
With life style image to match.



LED illuminated flex face wall map.

Window Graphics

As well as signs and displays, we can also supply a range of graphics to suit your office window. These include full coverage display posters, vinyl logos and lettering all available in full colour. We can also supply various types of frosting, whether it be covering an entire window or used to create text or your company logo.



Additional Signs

As well as creating standard residential boards, we are also able to manufacture and print large scale commercial signs and hoardings. These signs can vary in size, thickness and material, to suit your requirements. These signs can be made from correx, foamex, aluminium or dibond. Banners and vinyl graphics are also available. Below is a selection of additional signs we have supplied:



V Board



Commercial V Board



'New Homes' Site Board



Promotional Hoarding



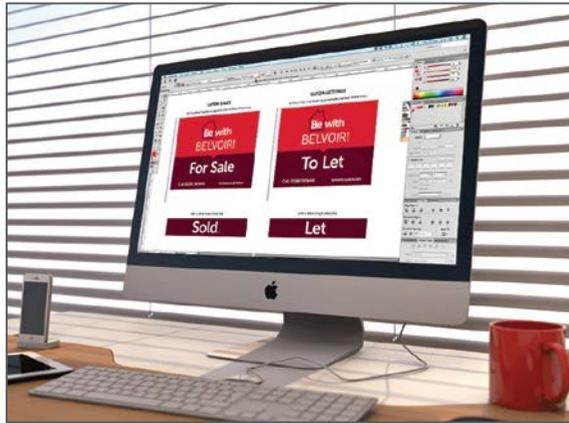
4 part hoarding wrap printed direct to dibond



PVC Banner

Design Service

Our Design Centre is the foundation for every successful design. The final product, whether it be a 'For Sale' board or office fascia sign depends totally on the creative skills dedicated to designing it, coupled with the quality artwork leading ultimately to the printing process. Our studio is staffed by a team of professional designers. Their high-tech skills are underpinned by years of experience in producing eye catching and contemporary designs.

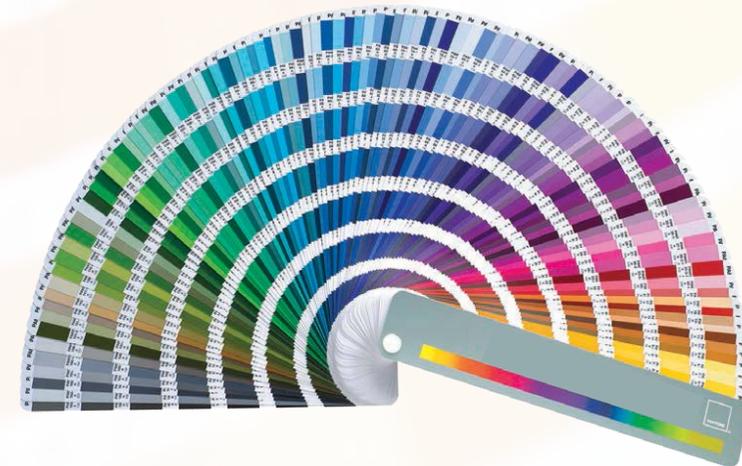


Design Studio

We operate using both PC's and Apple Mac's as well as using the latest graphic design software. We are able to receive client's images / artwork via email, internet, USB drives and CD's. We also have access to an extensive library covering thousands of type styles (fonts) and graphic images to give all of your design requirements its own distinctive look.

From one colour through to four-colour process, we can create a design that is right for you and produce the artwork that will give your branding impact as well as a high quality finish. Our computerised Pantone colour matching system enables us to match almost any colour in the Pantone range.

- For us, the most important step is quite simply to listen to you. It is only by understanding your aspirations and considering any existing styles, logos and colour schemes, that we can begin applying ideas to an otherwise blank sheet.
- The creative stage. Our designers use your brief as the basis for a brainstorming session in order to come up with a range of ideas. Visuals are then supplied to you in a PDF format.
- Decision time! You may opt for just one of our designs or you may even decide to employ a 'mix and match' of the submitted designs. Only when you are happy with your designs, do we then move forward to produce your order.



Romans Estate Agents Case Study

With over 30 years' experience supplying signage to the property market, Kremer Signs were selected by award winning Romans estate agents who have an extensive 19 branch network throughout Berkshire, Hampshire and Surrey. The new branding was initially rolled out onto 3000 'For Sale' & 'To Let signs', shortly followed by an extensive rebrand programme for their office signage. Below is an example of the office fascia sign, supplied and installed by Kremer Signs at the company's head office in Bracknell, Berkshire. Measuring over 16 metres in length, with two 90 degree mitred corners, we were able to wrap the building using a flexface signage system, creating a seamless LED illumination.



Using one supplier has ensured complete brand consistency throughout all the signage for Romans, including identical logo replication and colour matching onto different substrates, which often proves challenging when dealing with various suppliers. Kremer Signs would welcome the opportunity to discuss any signage requirements and help achieve complete brand consistency for your agency.

"At Romans, we understand that every customer has different needs. That's why we provide a full range of local property services that deliver a comprehensive solution to any property requirement. Our professional, friendly and personal attitude to customer care, combined with a thorough approach to every aspect of our business, has earned us a strong reputation amongst our customers and the property industry, as well as many prestigious awards for excellence and service."

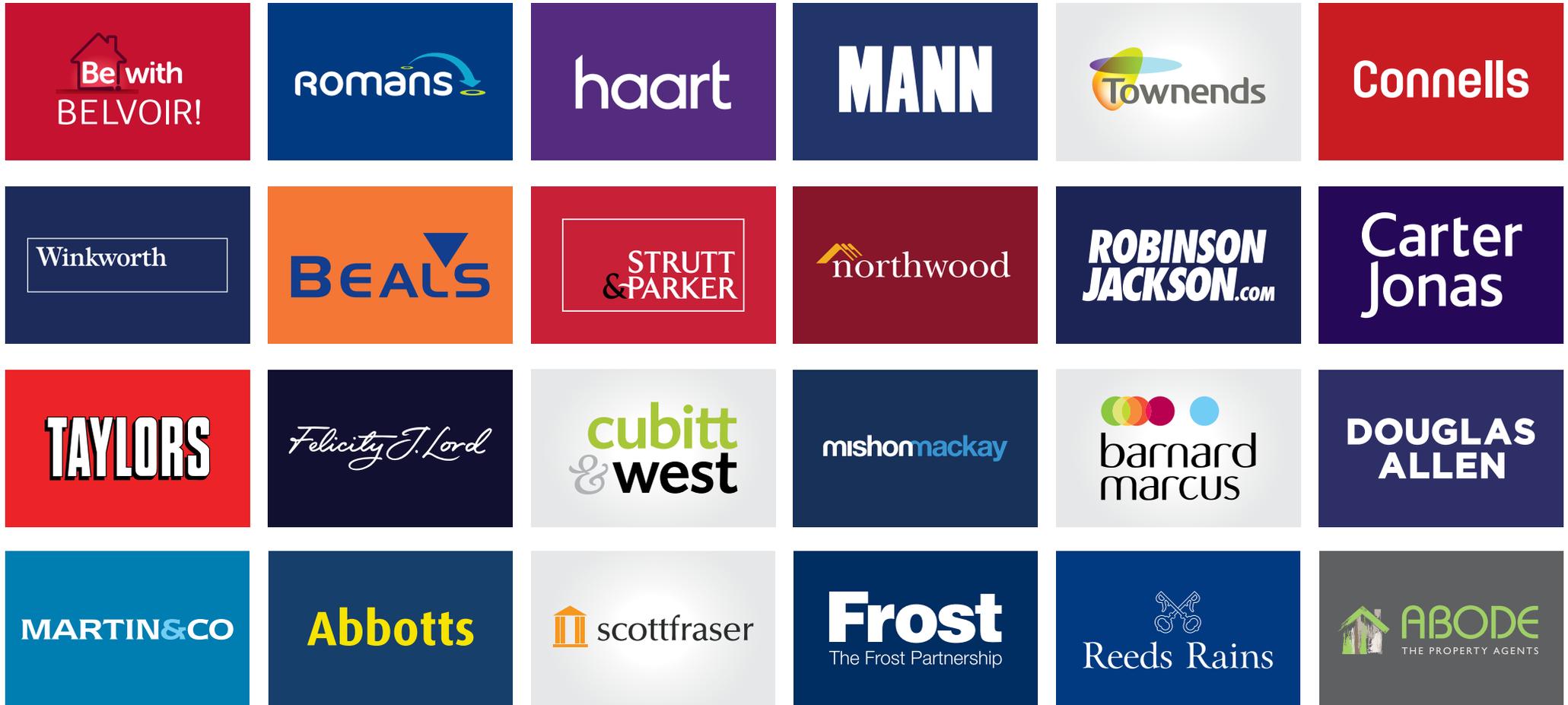
We are firm believers in helping our clients to understand their local property market so that their decisions are as informed as possible. This website offers a wealth of information about the local property market - from the latest news and step-by-step guides, through to independent mortgage advice.

At the heart of our business lies our estate agency and lettings service. Offering a wide selection of local properties to buy and to rent, we provide support and specialist advice to landlords, tenants and those looking to buy or sell a property - giving our customers complete peace of mind. Other areas of expertise include property auctions, independent mortgage advice, surveying and conveyancing."



Why Choose Kremer Signs?

Kremer Signs are the UK's leading supplier of signage to the property market. Due to our commitment of producing high quality signs at competitive prices, estate agents across the country choose Kremer Signs as their preferred signage suppliers.



Glossary

Acrylic Lettering

Acrylic is available in a variety of colours and thicknesses and is used to make flat cut out letters, which are strong, durable and transparent to suit LED illumination or simple stand off lettering.

Aluminium Sign Tray

High quality, lightweight and durable. Designed for interior and exterior signs. The most common form of external sign tray, which ensures a high quality look and a maximum life span.

Dibond Sign Tray

Aluminium skin on solid plastic background, lightweight and strong. Normally used as a basic alternative to aluminium.

Flex Face

A PVC banner skin in a tension frame, which can allow light to pass through and illuminate from all angles. Provides a smooth and seamless sign with no visible joints.

Fret Cut

Laser cut lettering/shapes out of a sign tray, allowing internal lighting to illuminate through the letters/shapes.

LED Lighting

Naturally emitting many colours, whilst offering long life and energy efficiency. A higher quality alternative to fluorescent lighting.

Mitred Corners

A form of corner joint, used when two sign trays meet, a mitred corner would be used to create one seamless integral sign, without visible joints.

Powder Coated

Is the technique of applying dry paint to a sign tray, giving maximum life expectancy to the fascia sign.

Projecting Sign

A building mounted sign, perpendicular to the fascia, promoting the company name and/or contact details. Available with or without illumination.

Flag Board

Produced using a 6mm Heavyweight Correx sheet, printed double sided to create flag type fixing. All boards can be pre-drilled to suit posts and slips.

Mini V Board

Produced on a 6mm Heavyweight Correx sheets 'hinged' for use on terrace properties. These are usually smaller than standard residential boards, but can be printed to suit residential or commercial sizes if required.

Picture Board

Four colour process 'Picture Boards' can be produced in all board styles using hi-gloss ultra violet ink. We are using the latest digital print technology and boards are now produced on an eight colour press to ensure any images are crisp and clear, just like a true photograph.

Shaped Board

Produced to the maximum legal size of 0.5 square metre. The only limit to the shape of the board is your imagination! From simple rounded corners to the shape of a logo, we have produced many boards of a various shapes and sizes.

T Board

Created using two sheets of 4mm correx, heat welded on the edges to form a durable, high quality centre post board. All boards can be pre-drilled to suit posts and slips.



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